# Elevoplasty<sup>®</sup> product support toolkit

### Introduction

The goal of this toolkit is to provide physicians with content that can be used to educate patients on the Elevoplasty procedure.

This toolkit provides copy and illustrations that can be used to educate patients visiting your website or practice. The content is approved in its current form and cannot be edited, except to excerpt and arrange particular sections for use in a context intended to educate patients about the procedure, such as a brochure or a website.

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Throughout the content, *please pay close attention to the* notes in blue italics, which highlight the objective and give guidance on how best to use the information.

If you have any questions or need any direction, please contact CookOHNS@CookMedical.com.

The following toolkit will provide a series of content, including:



PROCEDURE BACKGROUND

PROCEDURE INFORMATION

PATIENT INFORMATION

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CALL TO ACTION

EXTERNAL LINKS

NOTICES

# Legend

- (i) INFORMATION
- QUESTION
- () IMPORTANT
- **NOTICES**

- WRITTEN CONTENT
- VISUAL CONTENT
- **EXTERNAL LINKS**

## Procedure background

This copy provides context as to why the Elevoplasty procedure was developed. It is an introduction to the procedure.

### **Procedure information**

This copy introduces Elevoplasty, how the procedure works, and what the patient can expect during the procedure.



# Why was the Elevoplasty procedure developed?

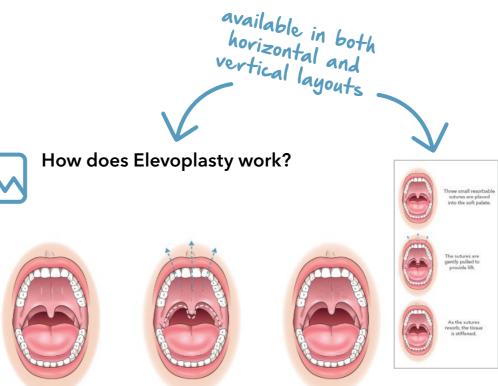
The Elevoplasty procedure was designed to enhance patient treatment options for snoring. The concept of Elevoplasty was developed by Dr. Yosef P. Krespi, who leads the New York Head and Neck Institute Sleep Disorder Center, and Dr. David O. Volpi, founder of the eos sleep network (formerly called the Manhattan Sleep Center). Their goal was to develop a minimally invasive procedure to be used by sleep specialty doctors to treat snoring at the palatal level without the need for invasive surgery.



#### What is Elevoplasty?

Elevoplasty is a procedure that is performed in a doctor's office. The procedure lifts and stiffens the soft tissue at the top and back of the mouth to help reduce snoring. It provides a therapeutic option for patients experiencing snoring. It is an alternative for those patients seeking relief from snoring who are not interested in wearing an oral appliance at night and who are not willing to undergo invasive surgery.





Three small resorbable sutures are placed into the soft palate.

The sutures are gently pulled to provide lift.

As the sutures resorb, the tissue is stiffened.

IMAGE NAME: Elevoplasty\_How\_It\_Works

## **Patient information**

This content provides information to the patient. You should aim to educate each patient about the factors that determine whether the Elevoplasty procedure is right for them, what they can expect during and after the procedure, and what results other patients have experienced. In the "What should I expect immediately after the Elevoplasty procedure?" and "What have other patients experienced with Elevoplasty?" sections, you have the option to choose either copy or infographics. Please do not use both.



#### Is the Elevoplasty procedure right for me?

Elevoplasty is used to treat the specific kind of snoring that is caused by the relaxation of soft tissue at the top and back of your mouth. When this tissue is relaxed, it rests against the back of your throat and obstructs your airway. However, as every patient is different, there could be other factors that cause your snoring. You will need to see your doctor for a consultation to assess your snoring and determine whether this procedure is right for you.



What can I expect during the procedure?



Three small holes are made in the soft palate.

IMAGE NAME: Elevoplasty\_Steps

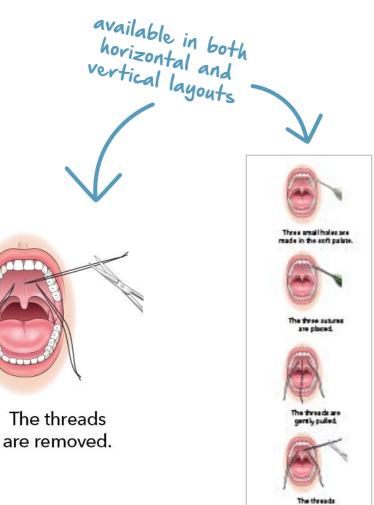


The three sutures

are placed.







The threads are gently pulled.

are removed

## **Patient information**

This content provides information to the patient. You should aim to educate each patient about the factors that determine whether the Elevoplasty procedure is right for them, what they can expect during and after the procedure, and what results other patients have experienced. In the "What should I expect immediately after the Elevoplasty procedure?" and "What have other patients experienced with Elevoplasty?" sections, you have the option to choose either copy or infographics. Please do not use both.



#### What should I expect immediately after the Elevoplasty procedure?\*

You can expect a sore throat for two to three days after the procedure. You should avoid spicy foods, acidic foods, and alcohol for a few days after the procedure. Most patients were able to deal with their pain after the procedure using over-the-counter medications. Other side effects may include minor bleeding, mild pain or discomfort, the swelling of tissue at the top and back of your mouth, trouble swallowing, and bruising.

\*Friedman M, Gillespie MB, Shabdiz FA, et al. A new officebased procedure for treatment of snoring: the S.I.Le.N.C.E. study. Laryngoscope Investig Otolaryngol. 2020;5(1):24-30.

please choose written or visual content; do not use both

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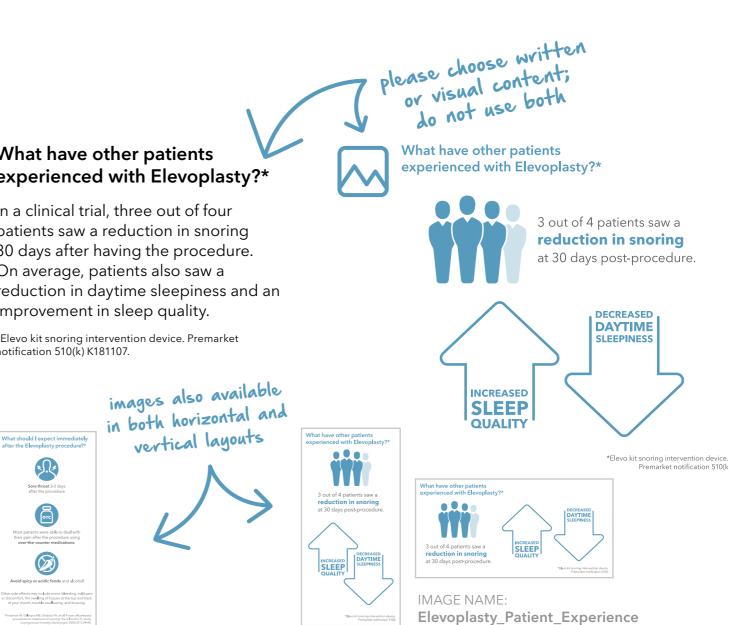




#### What have other patients experienced with Elevoplasty?\*

In a clinical trial, three out of four patients saw a reduction in snoring 30 days after having the procedure. On average, patients also saw a reduction in daytime sleepiness and an improvement in sleep quality.

\*Elevo kit snoring intervention device. Premarket notification 510(k) K181107.



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**\$**.{\$

Sore throat 2-3 day after the procedure

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## **Call to action**

The use of this section is up to the discretion of the practice, but it would provide more context to the patient to add a sentence to prompt the patient on what to do next.

# **External links**

The resources below can provide additional information for your patients and may be added to your web page.



#### What do I do next?

Reach out to your doctor to schedule an Elevoplasty consultation.



Additional resources

https://mobileportfolio.cookmedical.com/ public/21017/21017



## Notices

If you use any of the content outlined in this product support toolkit, you will need to include the notices below. The notices can appear at the bottom of the web page.



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